

## MEDIA KIT



For over 20 years reporters and journalists in all forms of print and electronic media have turned to J. R. Roberts to cut through the clutter when they need quick and reliable information on the topic of crime, safety, and security.

Mr. Roberts understands the pressure of deadlines, and appreciates your need for short, punchy, and to the point quotes needed to clarify and inform your public.

Please contact us if need something for your article, show, or publication. A better-informed public can only result in a overall reduction of crime.

Animated and intense about security issues, Mr. Roberts explains, educates, and illustrates what poses increased risk for crime and how it can be reduced or eliminated.

His experience, knowledge, and passion for crime prevention is inspiring and motivating for those who might otherwise feel powerless, as shown in this local TV piece on how to find a safe place to live.

Videos featuring Mr. Roberts can be [found here](#).



A partial sampling of news organizations that have relied on J. R.'s expertise includes:

- The Associated Press
- National Public Radio
- USA Today
- The Kansas City Star
- The Boston Globe
- Parade Magazine
- South Magazine
- Wichita Eagle
- Natural Food Merchandiser

- CSO Magazine
- St. Petersburg Times
- WCNN
- WSAV
- WGNX
- Burlington Free Press